



# A vision for the future of Camelford Public consultation

November 2021 to February 2022



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## Introduction

In October 2021 Rise Associates were tasked with leading a consultation to gather local feedback on plans for the future of Camelford outlined by Agan Reskammel, a local placeshaping group.

This aimed to test the ideas in a vision document, produced in April 2021, and identify further priorities and suggestions for improvements. Feedback from local people would help refine plans for Camelford and put the town in a good position to bid for future funding.

The consultation ran from November 2021 to February 2022 and combined elements of physical face-to-face discussions, public meetings and digital engagement. Because of the Omicron variant, it had to largely pivot to a digital approach, as plans to hold more events and physical meetings were unable to go ahead because of public health concerns.

# The Agan Reskammel plan

**At the beginning of 2021 a group of local people began working with consultants to establish a placemaking group to develop plans to address the decline of Camelford and improve the town. Featuring residents, councillors, voluntary sector figures and local business people, this became known as Agan Reskammel.**

After several months of discussions, a blueprint was developed to help Camelford recover from the pandemic and reclaim its identity. At the heart of this was the need for a bypass and it is hoped that Government investment will be secured in 2022 to make this happen.

The view of the group is that a bypass would be a transformational intervention, allowing Camelford to unlock its potential and grow the town to become a destination and gateway to the Moor and North Cornwall. This will be achieved by reclaiming public space from traffic and creating a greener, people friendly environment that promotes cycling and walking. In turn, this will help attract investment and a more diverse food and drink offer while growing the local business base.

There is evidence to support this nearby, in the example of Wadebridge. The introduction of a bypass in Wadebridge in the early 1990s and subsequent investment in active travel has been a catalyst for wider growth. Cycling has transformed the town and the Camel Trail has approximately 400,000 users a year. Our plan focussed on a number of key areas where we'd like to benefit from opportunities that a bypass would bring.

These are:

- Food and drink: to support the local community and create a better offer to attract visitors
- Experiences: To build on the current events programme, create more space for social gatherings and support al fresco dining and markets
- Tourism and heritage: To make Camelford a place that people go to instead of a place that people pass through
- Workspace: To support start-ups, creative businesses and establish a networking point for local entrepreneurs
- Community hub/health and wellbeing: To bring back some of the services Camelford has lost over the years and create more social infrastructure to support local communities
- Green space/public realm: To lift the town and create a more attractive environment, we recommended more trees, green spaces and a plaza style square that will create a heart in Camelford
- Arts/crafts: To support the local creative and artistic community, and deliver themed trails and bold murals to give the town a more distinct identity
- Cycling/walking/active transport: To link Camelford to the Camel Trail and promote greater pedestrian and cycling movement through active transport initiatives to foster a culture in the town that's less reliant on cars

This blueprint has been made publicly available and its key themes are the focus of this consultation.

# Methodology

Upon being appointed, we had initial meetings to discuss an agreed approach and objectives. From this, a survey was agreed along with key channels to promote the consultation including local print media and radio, and social media and other local networks. This was followed by extensive stakeholder mapping to ensure we were able to reach a representative section of the community. Key groups that we targeted included residents, community groups, councillors, police, Camelford's MP, local businesses, leisure, churches and other local institutions such as the football club.

We were also able to benefit from links that were established when setting up the Agan Reskammel placemaking group and receive support from a number of local advocates who helped champion the survey and promote it through their networks.

A bespoke website was subsequently developed at [www.bigconversation.co.uk](http://www.bigconversation.co.uk) explaining the background to the consultation and inviting people to take an online survey. It also included a link to download the Agan Reskammel vision so that people could read more about plans to improve the town.

The website and consultation was promoted through a number of social media channels and through interviews given by Cllr Rob Rotchell with BBC Radio Cornwall. A press release was also issued and this was covered by local print and online media.



## Chance to have an impact on town's future

Friday, 3 December 2021 - 10:55

by **Zoë Uglow** - Reporter  
reporter@thepost.co.uk

**RESIDENTS** and businesses in and around Camelford are being invited to have their say on the future of their town as part of a wide ranging consultation.

Billed as 'Camelford's Big Conversation', the consultation has been launched to build on the vision produced by local placemaking group Agan Reskammel (Our Camelford) earlier this year. It seeks views on a range of proposed interventions and asks locals to actively shape plans for future development by stating what's most important to them.

Running from November 25 until the New Year, locals will be able to participate by completing an online survey. There are also plans for public meetings and street stalls at Camelford events, which will be announced on their website soon.

The consultation was welcomed by Camelford Mayor Cllr Rob Rotchell, who said he wanted the Government to match Camelford's ambition with support through



The mayor of Camelford Cllr Rob Rotchell with programme coordinator Matt Baker

Leaflets were also printed promoting the consultation that enabled people to easily access the survey on their smartphone by scanning a QR code. Over 1,000 were hand-delivered to businesses and households across Camelford.

In December, we visited a number of businesses to canvas views and also carried out face-to-face interviews with a range of local people including police and church leaders. We also had a stall at the winter festival in the Old Bank and spoke to a good number of residents who attended the Christmas lights switch-on.

A public meeting for businesses and other local leaders was also held with a good cross section of attendees ranging from local business owners to councillors and the chief executive of the North Cornwall Learning Trust. We had hoped to organise other public meetings but the Omicron variant and public health restrictions made this impossible. Further telephone interviews were conducted along with an online focus group for the third sector and community groups.

In total, over 500 people were engaged with and all consultation activities were guided by the following principles.



## Listening...

giving people a genuine say, not just ticking boxes



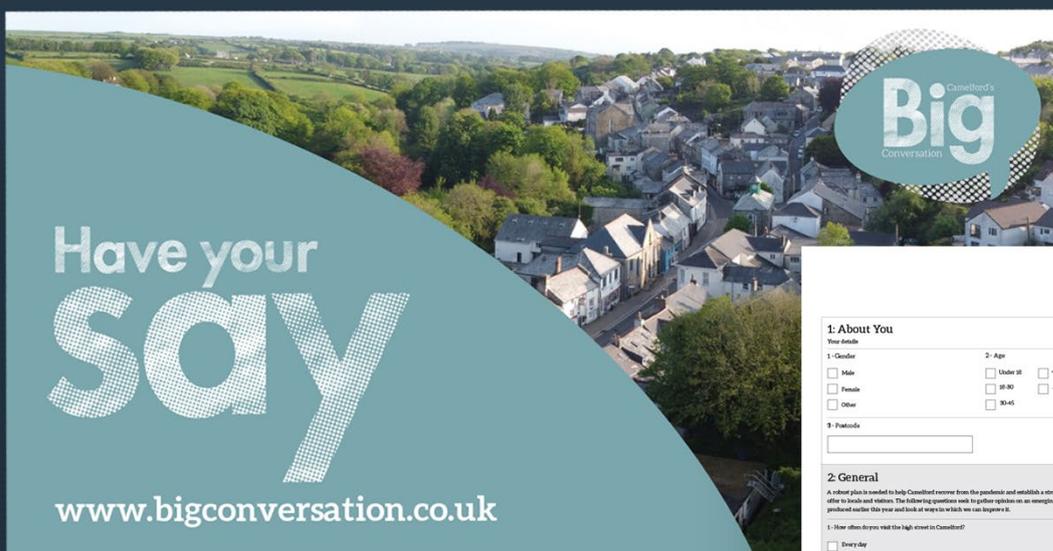
## Representation...

reaching as wide a group of people as possible



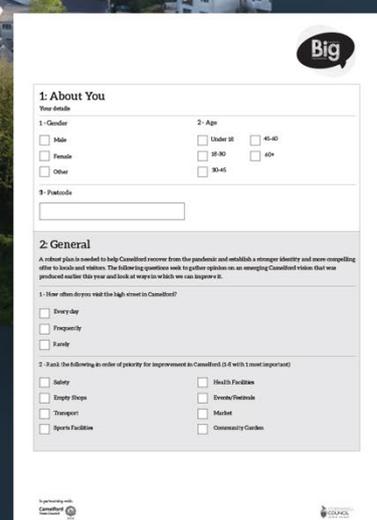
## Deliberative discussions...

informed engagement to gather rich insights



Have your **say**

[www.bigconversation.co.uk](http://www.bigconversation.co.uk)



**Big Conversation**

**1: About You**

Your Details

1 - Gender  Male  Female  Other

2 - Age  Under 20  20-29  30-45  45-60  60+

3 - Postcode

**2: General**

A robust plan is needed to help Camelford recover from the pandemic and establish a stronger identity and more compelling offer to locals and visitors. The following questions seek to gather opinions on an emerging Camelford Vision that was published earlier this year and look at ways in which we can improve it.

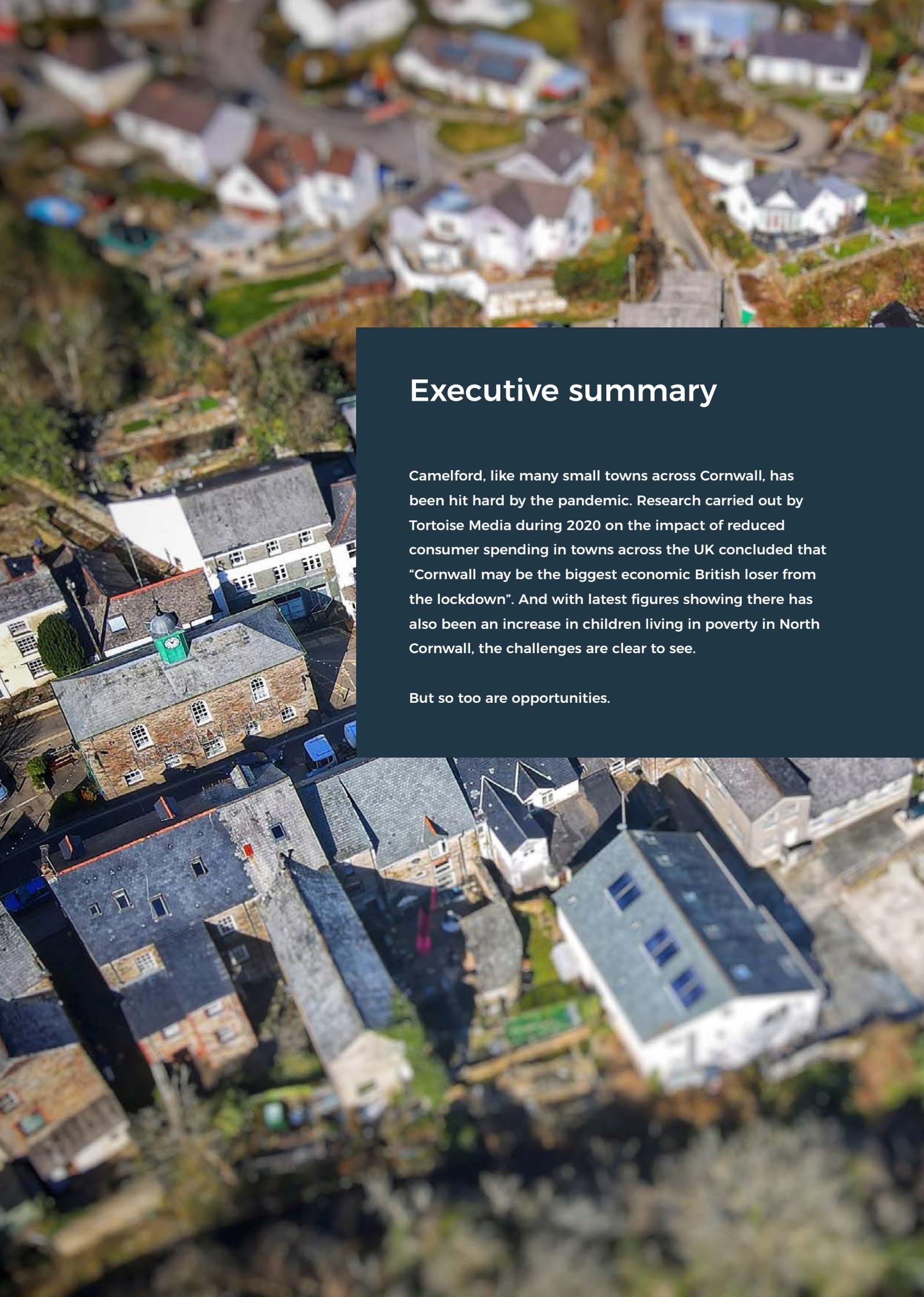
1 - How often do you visit the high street in Camelford?

Every day  
 Frequently  
 Rarely

2 - Rank the following in order of priority for improvement in Camelford (0-4 with 1 most important)

<input type="checkbox"/> Safety	<input type="checkbox"/> Health Facilities
<input type="checkbox"/> Empty Shops	<input type="checkbox"/> Events/Festivals
<input type="checkbox"/> Transport	<input type="checkbox"/> Market
<input type="checkbox"/> Sports Facilities	<input type="checkbox"/> Community Gardens

Partnership with Camelford Council



## Executive summary

Camelford, like many small towns across Cornwall, has been hit hard by the pandemic. Research carried out by Tortoise Media during 2020 on the impact of reduced consumer spending in towns across the UK concluded that “Cornwall may be the biggest economic British loser from the lockdown”. And with latest figures showing there has also been an increase in children living in poverty in North Cornwall, the challenges are clear to see.

But so too are opportunities.

The pandemic has revealed the power of localism with the role of towns undergoing a dramatic reappraisal. Changing work patterns and the 'live here, work anywhere' trend, alongside the newfound importance attached to 15-minute neighbourhoods and green space, along with the value of community, has made smaller urban communities a lot more attractive.

This focus on smaller towns is also well-aligned to the Government's 'levelling up' policy mission to unlock the unique potential of places like Camelford. A key objective of the Government's 'Shared Prosperity Fund', for example, is to, "Restore a sense of community, local pride and belonging, especially in those places where they have been lost."

In the course of many discussions, our consultation showed that a sense of local pride in Camelford had been lost over the years because of the town's decline. As a result, there is a degree of apathy.

Much of this owes to the fact that many people consider their town to be forgotten by those in government and the continued promise of a bypass over many decades has caused understandable cynicism and resentment.

**Typical comments included:**

***"We're seen as the bit stuffed onto the end of the country that no one cares about. But we muddle on..."***

***"There's a mindset that Camelford won't get anything, so what's the point in asking."***

***"The bypass has been dangled before us for 70 years and none of these promises have ever been delivered. Some people have just given up."***

We can only conclude that bypass promises have damaged trust and civic pride. For Camelford's true potential to be realised, local people need to see the town getting its fair share of resources and funding.

It should be said that cynicism was by no means the overriding sentiment and there was a large amount of goodwill and enthusiasm towards efforts to improve the town.

There remains a lot of pride in the town and this was manifested in strong feelings on where improvements must be driven.

Many of these supported the Agan Reskammel vision document aims, with a large consensus forming around the need for a bypass and measures to tackle excessive traffic congestion and pollution. The vast majority of respondents also considered it a very high priority to improve air quality in Camelford. Similarly, over 70 per cent of respondents wanted to see more investment in active travel to make the town a healthier place to live, with a further 83 per cent wanting to see Camelford linked to the Camel Trail.



In a sign of how feelings have hardened towards excessive traffic and congestion, a majority (70 per cent) were in favour of full or part pedestrianisation of the high street.

If these views speak of a wish to open up the town from what one resident referred to as “a place that people go through to one where people go to,” then the end goal is to give Camelford a more distinctive identity.

We gathered many views on how to achieve this, from conversations over the counter in shops to discussions with residents at the winter festival, lively debate at a business forum and countless suggestions submitted online.

As the findings below demonstrate, there is no shortage of ideas to help Camelford become a place where an all year round programme of events creates great social experiences; a town

where a vibrant small business base prospers and a destination where visitors can enjoy access to stunning scenery, independent shops, eateries and great walks and bike rides.

But above all, the golden thread that ran through all the feedback we received was the importance of community.

While there was a strong desire for more visitors to come to Camelford and a recognition of the importance of tourism, local people did not want to feel priced out of their own community and they wanted to protect their identity. Social infrastructure in the form of health facilities, a dentist, physio etc. were identified as key amenities that were needed to improve people’s quality of life.

But the overwhelming sentiment that came across was of a town that was proud of its history but wanted a bigger say in its future. Once we got past a certain degree of cynicism associated with failed promises of the past, it was clear that people were eager to see the huge untapped potential in their town realised. They liked the idea of a vision and wanted to contribute to it. Over 80 per cent of respondents wanted to see more community involvement in the planning, decision making and delivery of initiatives to improve Camelford. A good number also expressed an interest in volunteering to deliver community initiatives. This feeling extended towards the idea of a town reclaiming a stronger sense of place and purpose. They no longer want to be passive bystanders to a narrative of disappearing facilities, empty shops and decline. They want to shape their town's future and reclaim its identity.



**Over 80 per cent of respondents wanted to see more community involvement in the planning, decision making and delivery of initiatives to improve Camelford**





## Key findings from the online survey

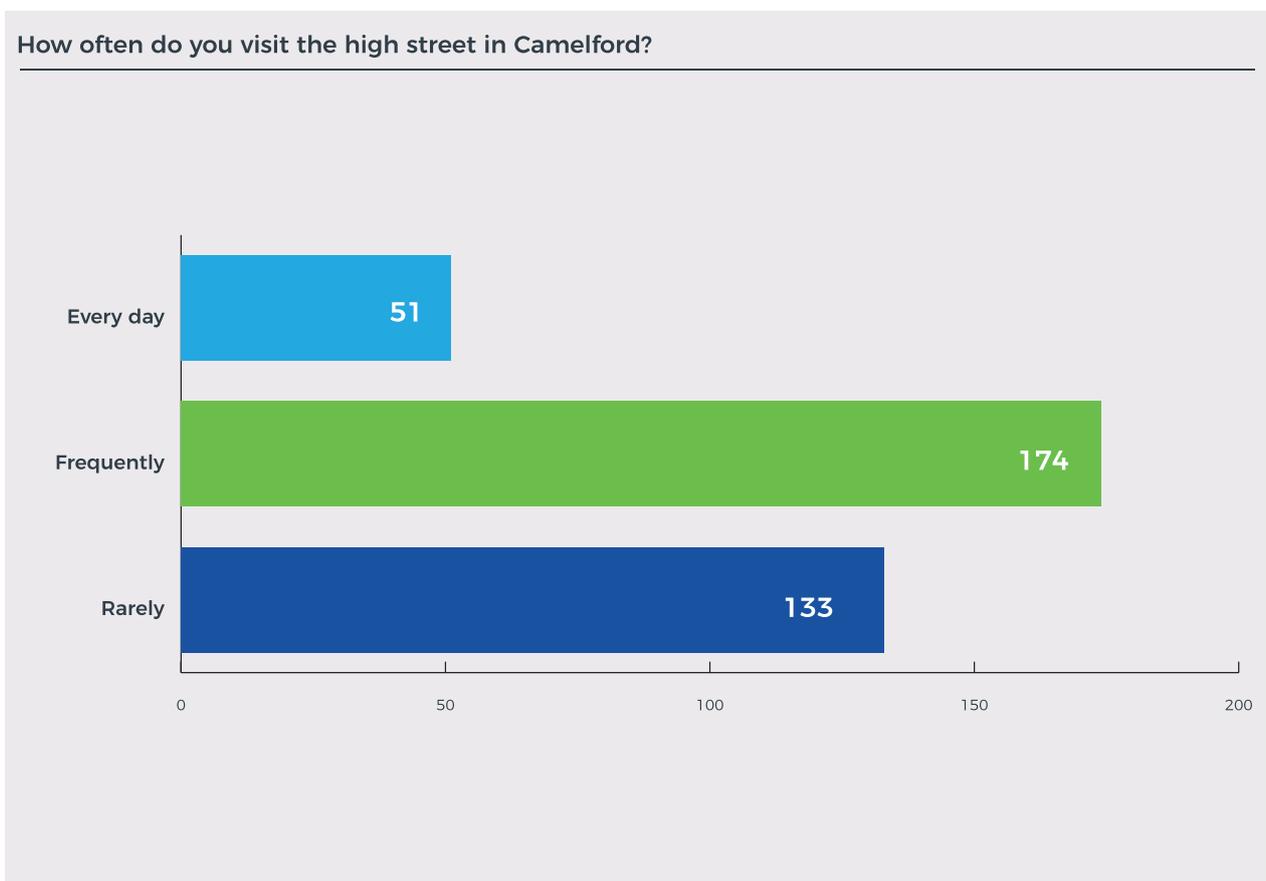
While our consultation featured a mixture of online and physical conversations, combining meetings, face-to-face discussions and digital engagement, there was a heavy emphasis on online engagement due to Covid-19. Our website was well promoted and received by local people.



Four hundred and thirteen people completed the website's online survey and while not every respondent completed all questions, you can see from the data below that the majority of feedback we received was from females with the age range most represented being 45 to 60.



Furthermore, over 60 per cent of respondents visited Camelford either every day or frequently.



### Some headline findings from our survey were:

- Filling empty shops is the number one priority, closely followed by health facilities
- A dentist, closely followed by a bakery, was identified as the key amenity missing from Camelford
- 83% of respondents would like to see Camelford linked to the Camel Trail
- 70% of respondents support full or part pedestrianisation of the high street
- A dentist, mental health services and an optician were identified as the most needed community infrastructure
- 85% of respondents said they felt very safe or safe living in Camelford
- 78% of respondents would like to see a wider year round programme of events
- 78% of respondents would like to see wider pavements
- 60% of respondents would like to see a community garden where people can grow their own fruit, vegetables or flowers
- 68% of respondents would like to see more visitors coming to Camelford

To better understand local people's priorities for improvement, we have provided more detailed views on their views on key areas below.

### Missing amenities and shop improvements

In early discussions with the placemaking group in 2021, it was recognised that Camelford needed more facilities to support community needs, and consultation feedback reflected this. (*Fig 1*)

Among the 'other' suggestions were local walks properly signposted, an Aires motorhome park, an Indian restaurant, a supermarket, train station, weekly market, another pub and a bike hub.

A key concern of everyone who gave feedback was the issue of empty shops. This was a high priority and local people were clear that a more diverse offer was needed.

However, another key concern was the tatty appearance of shopfronts and this came up frequently in conversations.

Over (*Fig 2*) can be seen where people prioritised improvements.

Fig 1

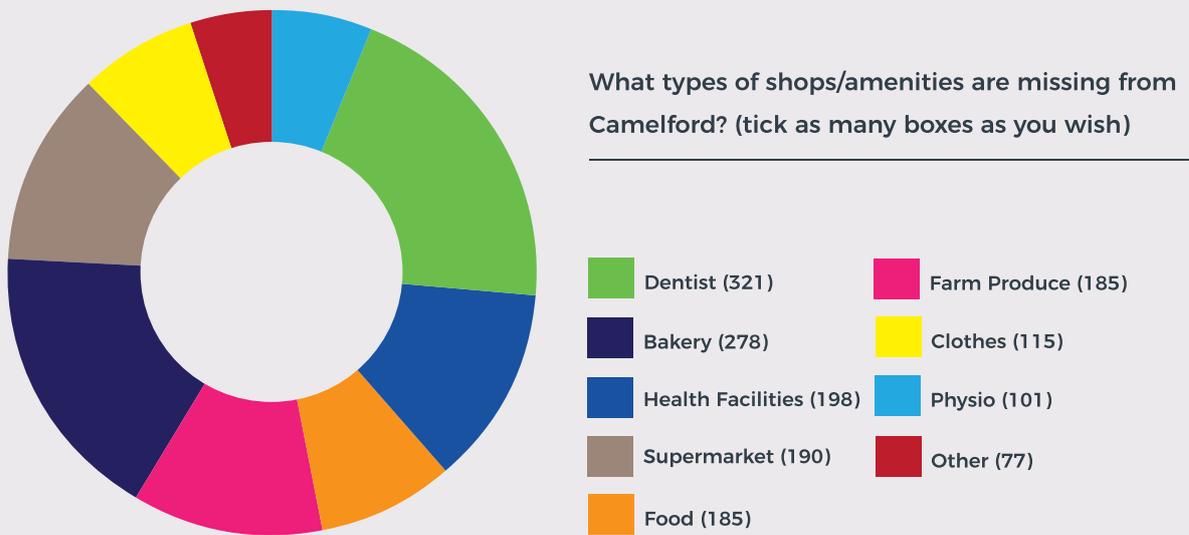
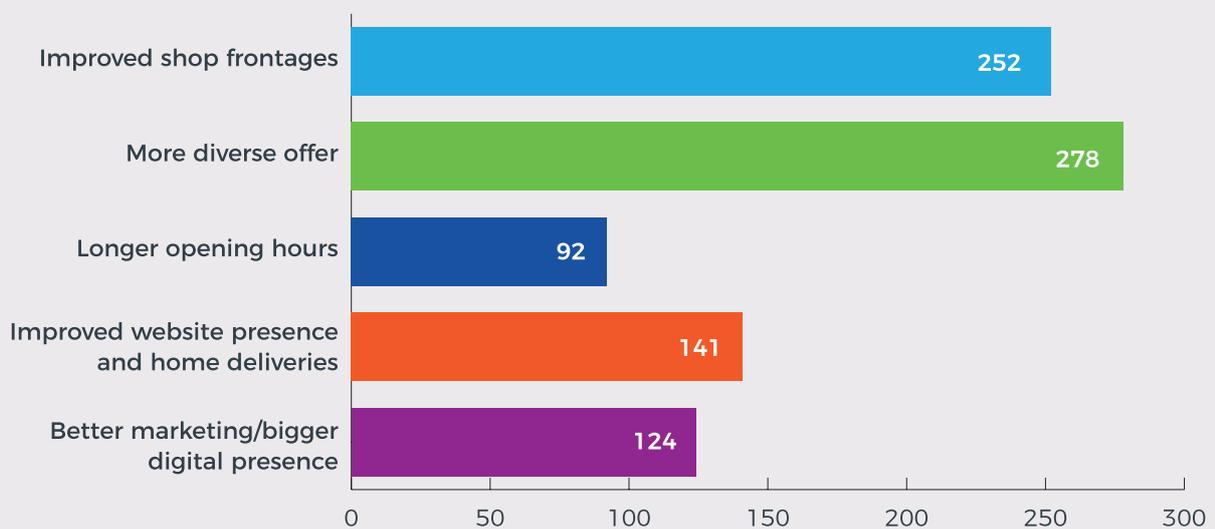


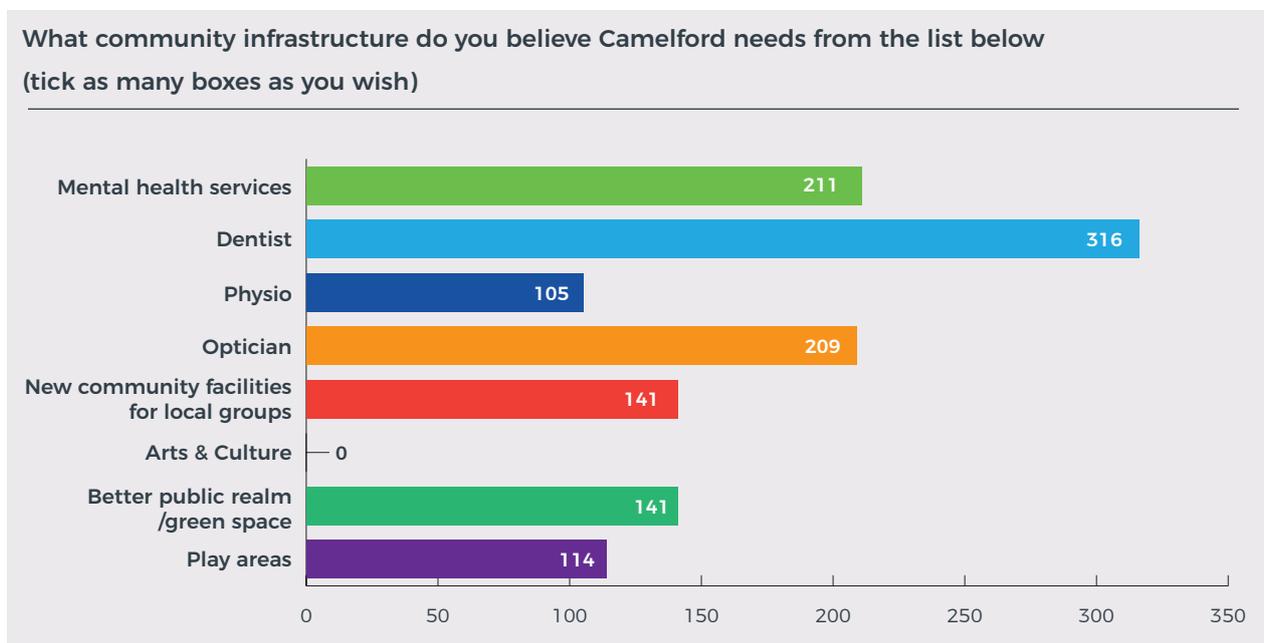
Fig 2

What could be done to improve the shops in Camelford (tick as many boxes as you wish)



## Key findings from the online survey

But with high streets moving away from just shopping to embrace a 'community hub' model that includes a wide variety of other services, there was a keen interest to see this accelerated. In particular, feedback showed there was a need to improve social infrastructure in Camelford and the list below shows where participants felt community infrastructure should be prioritised.



## Civic pride

The response to our question about civic pride provided mixed results with the highest score landing in the middle of a range from dissatisfaction to high levels of pride.

However, with the four indicators leaning towards strong civic pride being much stronger than the lowest indicators, there is good reason to suggest that a strong sense of belonging and pride is shared by the majority of people in Camelford.

Another issue closely linked to civic pride was that of cleanliness. This was mentioned throughout the survey and participants stressed that they wanted the town centre to be cleaner. Typical comments included:

***“We need to clean up the main street so it doesn’t feel like you want to drive through to get somewhere else.”***

***“Shops could do with cleaning their windows.”***

*“I would love to see businesses and homes on the main road cleaned up and painted to make it more appealing. Some buildings look really tired and need a good sprucing up.”*

*“Camelford is a lovely place to live but the high street needs a massive makeover to liven it up.”*

## Environment

As the response to our question below shows, it is deemed to be a very high priority to improve air quality in Camelford.

On a scale of one to ten, with 10 being very important, how important do you think it is to improve air quality in Camelford?

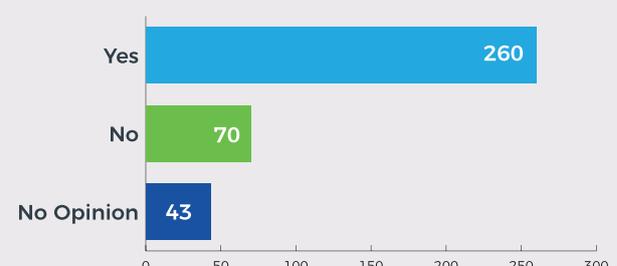
1	2	3	4	5	6	7	8	9	10
4	4	5	3	25	11	16	38	17	214

There is also a clear consensus around the need to move away from a car dominated environment to one that’s more people-focussed and prioritises active travel.

Would you like to see Camelford linked to the Camel trail so that cyclists can access the 18-mile trail that runs through some of the most spectacular countryside in Cornwall?

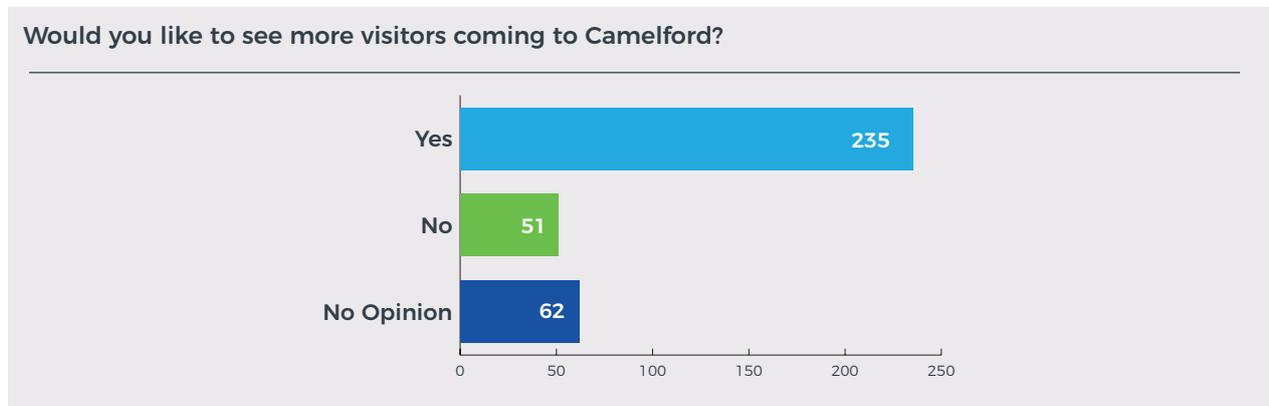


Do you support full or part pedestrianisation of the high street (if there’s a bypass)?



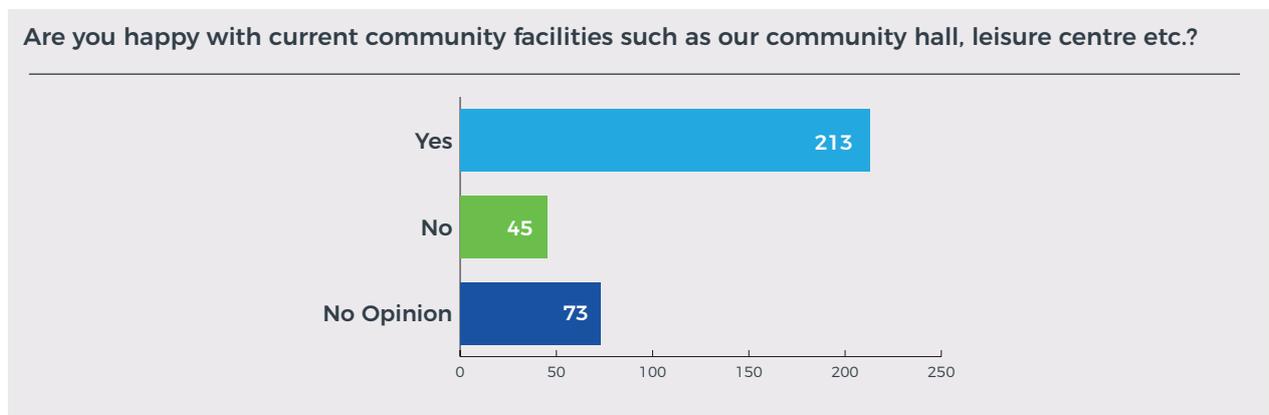
## Tourism

There is also a strong recognition that for Camelford to have a vibrant local economy it must attract visitors and a healthy tourism spend.



## Community facilities and events

While discussions showed an appetite for more community facilities and vital social infrastructure such as health services, people were happy with existing community facilities and this was reflected in feedback.



Our engagement confirmed that local people value the programme of activities and events that are put on in Camelford, and they are keen to see more.

A reflection of the suggestions advanced in our survey can be seen below.

*“Weekend market, visiting fish monger, music in bandstand.”*

*“Food and drink festival, summer park festivals.”*

*“I would like to see more groups for older people, such as a board/card games club during the daytime.”*

*“Monthly bingos.”*

*“Roller disco for all ages.”*

*“Camelford needs a signature standout event that’s a little Cornish crazy but puts the town on the map.”*

*“Outdoor farmers markets, traditional market stalls selling cheese, meats, veg.”*

*“Indoor area for children to play, especially during the winter.”*

*“Things for teens to get involved in.”*

*“Live music, theatre, exhibitions.”*

*“Wassailing, Music, Theatre, Performance Art, Craft market, Farmers Market, Park run, Fetes, fairs, kids events.”*

*“Soap-box race and open air cinema.”*

*“Baby and toddler groups and activities. The soft play was a great meeting place for parents and carer when it was open.”*

*“I would love to see the May festival and autumn carnival reinstated this year.”*

*“Maybe St Piran’s festival. Show our heritage more!”*

*“Close the road and hold a Jubilee Street party. The noise and safety issue from the road destroys any community atmosphere.”*

*“Bringing back old rituals, festivals to celebrate like summer/winter solstice, wassailing, I loved the music at the bandstand that should definitely come back.”*

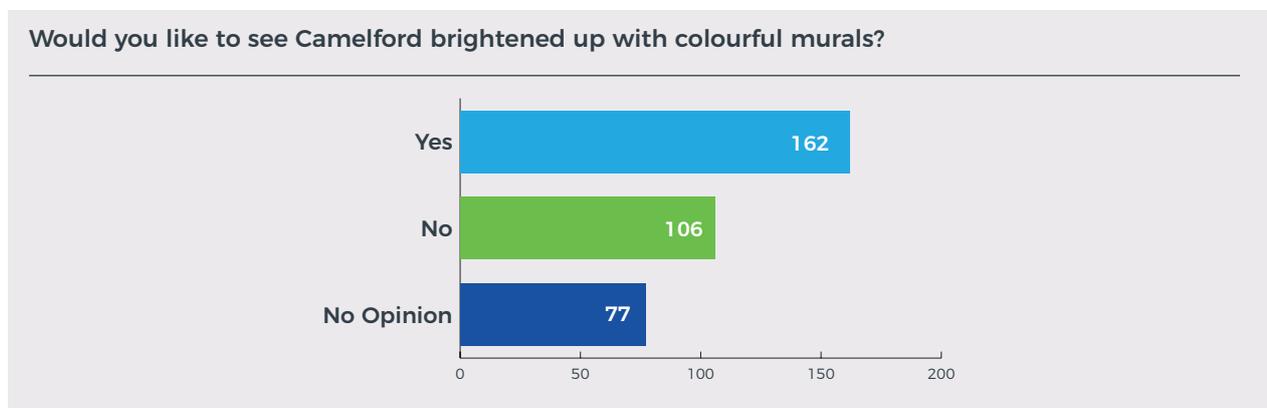
*“Sky tours via paragliders and microlights.”*

*“Opportunities to explore nature e.g. bug hotel etc. in the far end of the park. Forest school sessions etc.”*

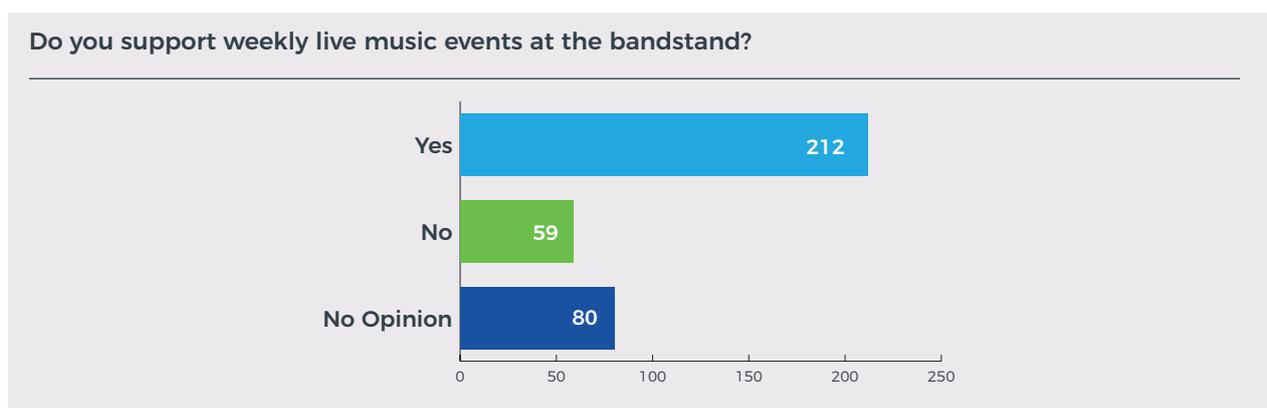
## Key findings from the online survey

As a further measure of people's commitment to the local community, over 50 people submitted emails to express an interest in volunteering to help deliver community activities in Camelford.

A further 47 per cent of respondents also said they would like the town to be brightened up with colourful murals.



There was also a consensus that live music events at the bandstand were a good thing.



## Opportunities to further improve the town

A recurring theme that shaped responses throughout our engagement was that Camelford was a unique historic town that was failing to make the most of its heritage, location and strong community. There was no shortage of ideas offered on how to unlock the town's potential and a selection of these are included over.

*“The town has a great sense of community which I feel is a great selling point.”*

*“Its location between the sea and moor and position along the A39 makes it ideal as a base for tourism if the heavy traffic can be taken away from the town. Camelford needs to be free of trucks and through traffic.”*

*“It is such an old market town, having a big, lively market makes sense to bring people in.”*

*“Camelford could be described as gem in a coalface. A little bit of digging and manoeuvring and you’ll find a priceless jewel.”*

*“Our river walk is critically neglected but still stunning. It desperately requires investment and could be a jewel in the crown.”*

*“It’s a friendly town not spoilt by second home owner occupancy and too many tourists. The town sadly is scruffy and has just a busy unsafe road going through it. I believe with a bypass it could change. It will be more desirable for people to come to . Safer and, if pedestrianized, would be fabulous. Wadebridge is a lovely town and feels safe and inviting. Camelford could too.”*

*“I’m not sure how it could be used but the main thing I love about Camelford is its really strong sense of community and how people have pulled together to help others, like the Camelford larder.”*

*“Upgrading health and fitness facilities. Sports activities for children. Camelford has amazing potential. Pubs and restaurants need a huge upgrade and need to be more welcome to*

*families. Shops need more variety. Camelford has an amazing community in regards to things like the larder.”*

*“Camelford’s USP is being a gateway to the moors and yet we are missing clear/safe/public adventure trails, cycle/walks, rock climbing, adventure quarry style activities that do not disrupt farming life. To make Camelford a ‘go to destination’ it could carve out its own niche identity as a playground for the outward bound sports fanatics with links to great trails both walking and riding, adventure sports, e.g. Camel trail , climbing wall, white water sports facilities etc.”*

*“Pasties. People in Camelford make amazing pasties - local people. Let’s have a pasty competition. Or even make Camelford the centre of Cornish pasty making.”*

*“We need YMCA style low cost accommodation and to promote just how good Camelford could be as a base camp or central hub for cycling and walking.”*

*“The Camel trail, food and pubs. Maybe a what’s on leaflet for people visiting. The use of social media to promote events with a hash tag.”*

*“Better food places.”*

*“Bike trail an absolute must. Enfield park is the towns biggest asset.”*

*“Promote Roughtor. It should be our number one attraction in Camelford. At least one shop front should have its name to help promote the connection, say ‘Roughtor Bakery’ as an example.”*

# Key stakeholder views

As part of engagement activities, we engaged with a range of key stakeholders from councillors, the town's local MP, churches, schools, local businesses, community groups, young people, the football club and leisure centre. A selection of some of the views we heard are below.

*"Camelford does not have a high crime rate and most of the incidents we deal with are low level anti-social behaviour. Some of this is because there is not enough for teenagers to do. With more activities, anti-social behaviour could be drastically reduced."*

Devon & Cornwall Police Officer

*"Sport is something that should be prioritised in any vision to improve Camelford. We have a lot of interest in growing our youth teams, but at the moment we only cater for 5-11 year olds. There is a gap for 11-16 year olds that we know could easily be filled. But to expand provision we need more DBS checks, more FA qualified coaches and more committee members."*

Sam Brown, Camelford Football Club

*"There is not a lot for young people to do here and it's hard to get to other places because of poor public transport. I work nine miles away and when I cannot get a lift from my mum, it's costing me over £40 in taxi fares to get to work and back each day. This means I hardly have anything left in wages. Better public transport is really important to me. Otherwise how can you seize opportunities to get on in life?"*

19-year-old trainee chef

*"Camelford has so much potential and we'd like to see more flowers in the town. We want to see more re-wilding."*

Felicity Dunn, Greening Camelford

*"The leisure centre is really valued and, subject to funding, we would love to put in extra space for more classes because there is a strong demand, particularly from women in their 60s and 70s. There is also scope for much more social proscribing and this is something we'd like to explore."*

Jonathan Holt, Camelford Leisure Centre

*"We need the bypass. It has the potential to massively improve our town."*

Cllr Barry Jordan

*"A bypass would transform Camelford. I fully support it."*

Nigel Cobbledick, Managing Director, Bowood Park Hotel and Golf Club

*"Camelford has a great community and investment should look to support this because it's our greatest asset. There is an open door community here and when people are in trouble everyone rallies round."*

Diane Taylor, Women's Institute

## Conclusion

**Our consultation showed there is real enthusiasm around bringing improvements to Camelford and a strong consensus around two key interventions that can be the catalyst to transforming the town. These are the introduction of a bypass and linking Camelford to the Camel Trail.**

But if these are the foundations upon which Camelford's recovery is built, there are other pillars that can also help the town forge a more distinctive identity. These are supporting an emerging food and drink culture, building on the success of events to drive a more ambitious programme that showcases the town's heritage and culture, and embracing outdoors pursuits to promote Roughtor and develop more well signposted walks and trails along with better use of green space.

It should also be noted that not everything which was advanced in the Agan Reskammel blueprint has mass support. The idea of a co-working hub, for example, saw 18 per cent of respondents committing to using it. This suggests further

work is needed to look into the feasibility of such an intervention. However, with over 60 people committing to using a co-working space, a small hub could well be an important community asset.

The fact there is demonstrable evidence that a plan focussing on car removal from the town and promoting active travel commands public support is extremely helpful and should concentrate efforts on priority activity to deliver the most impact.

There are, of course, many other smaller, less costly interventions that can support this to increase momentum, increase confidence and help amplify community spirit. Many of these fall into the category of "strengthening our social fabric and fostering a sense of local pride and belonging" which will be funded under the Government's Shared Prosperity Fund from April 2022.

We would strongly urge the Council to seek to take advantage of this to help the ideas and wishes outlined in this consultation come to life.



## Camelford recommendations

**Given the widespread support for a bypass and extension of the Camel Trail to Camelford, the immediate focus must be to prioritise progress in these areas.**

A feasibility study was published in 2021 by Sustrans to explore route options for achieving the Camel Trail extension. As one of the most popular recreational routes in the country, attracting over 400,000 visitors a year, it would bring significant economic benefits to Camelford. The Sustrans study (which can be found [here](#)) looks at the opportunity to provide a continuous new path to extend the Camel Trail for 12km and provides an indicative cost of £11.4million.

It is recommended that this option should be the prime focus to work, in partnership with Cornwall Council, to develop a business case to submit a bid for funding from the Shared Prosperity Fund later this year.

A further priority, which the Council is already committed to, would be to strengthen social infrastructure in the shape of additional medical and other health facilities.

The wider regeneration that local residents wish to see, including filling empty shops, improving the diversity of the local business base and strengthening the food and drink offer, would be driven by private investment through the confidence generated by the extension of the Camel Trail, which would significantly increase visitors to the town.

## Funding

We would advise on closely monitoring new funding streams as they are announced, as there are a number of opportunities available through the Government's 'levelling up' agenda.

### Some areas to prioritise would be:

- The Shared Prosperity Fund
- Round Two of the Levelling Up Fund
- Second Round of the Community Ownership Fund (through CICs or community groups)

### Other funding opportunities to consider include:

- Pitching to Cornwall Council for capital investment
- Accessing the Public Loans Board where there are returns
- Crowdfunding for smaller interventions and use of platforms such as Spacehive

However, should the Camel Trail bid not be viable for whatever reason, it is recommended that the Council seek funding for an 'anchor project' such as a community food hall that provides a space for smaller food and drink businesses. There are a number of Councils that have funded similar food and drink anchor developments to act as a catalyst for wider regeneration and this model could provide affordable food and drink, build partnerships with local food providers, encourage the growth of local food culture and foster a stronger sense of community by providing a vital meeting space.

Levelling up funding from different government pots has already been awarded to 'food halls' and some examples of Councils that have funded or are planning to launch hubs that feature high quality food and drink traders along with pop up stalls and events are Stockport, Oldham, and East Cheshire. But while the focus of regeneration efforts should

prioritise interventions that drive maximum impact and encourage investment in Camelford, this should be supported by efforts to build on the rich social capital that exists in the town.

There is a lot of community spirit that could be better harnessed to help improve the town. Mobilising the people who expressed an interest in volunteering to help deliver events and activities is an obvious starting point. Furthermore, supporting the growth of the Community Interest Company to help bid for funding is key. By supporting volunteers and the CIC there is a great opportunity to help build leadership capacity to deliver more activities along with business and community support across Camelford.



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